

## BULLETIN: 83/2021

### 'BUY LOCAL' CAMPAIGN TO SUPPORT SMALL BUSINESSES

As we head into the long weekend, the Victorian Government has a digital campaign to encourage people to support their favourite local small businesses.

As safety requirements ease across the state through spring in line with [meeting vaccination targets](#), long weekends provide great opportunities for Victorians to treat their friends, family or themselves to fantastic local products, produce and experiences from Victorian businesses.

While following current safety requirements in their location, the campaign encourages people to support their local small business by shopping in person, or online using Visit Victoria's [Click for Vic](#) platform.

We would appreciate you sharing campaign messaging and hashtags across your channels over the weekend, and with other relevant networks in your community.

Regards,

**Julie Reid**  
**Executive Director**  
**Local Government Victoria**

Authorised by Emily Phillips, Deputy Secretary  
Local Government and Suburban Development  
Department of Jobs, Precincts and Regions



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Precincts  
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