

BULLETIN: 76/2021

MULTICULTURAL COMMUNICATIONS OUTREACH PROGRAM

The Victorian Government has opened a new grant program designed specifically to amplify the voices of multicultural Victorians – the Multicultural Communications Outreach Program.

Eligible multicultural media, community members, local councils and organisations can apply for grants of between \$5,000 and \$100,000 to produce informative, engaging content that provides information about the COVID-19 vaccination program and encourages COVIDSafe behaviour.

Content could address myths, stigma or negative attitudes towards vaccines or COVIDSafe behaviour, and should be guided by community members telling their own stories.

Funding will also support the setting up of community content creation spaces and training programs to support content development.

Applications will close at 5pm on Thursday 7 October 2021.

More information is at: <https://www.vic.gov.au/multicultural-communications-outreach-program>

To attend an information session on the Multicultural Communications Outreach Program via Zoom, please register for your preferred date and time:

- [Information session 1 - Tuesday, 21 September 2021 from 7pm - 8pm](#)
- [Information session 2 - Monday, 27 September 2021 from 1pm - 2pm](#)

If you have any questions, please contact Multicultural.Communications@dffh.vic.gov.au.

Regards,

Julie Reid
Executive Director
Local Government Victoria

Authorised by Emily Phillips, Deputy Secretary
Local Government and Suburban Development
Department of Jobs, Precincts and Regions



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