

BULLETIN: 30/2021

TOURISM BUSINESS SUPPORT PROGRAM

Today, the Victorian Government announced the \$32.2 million [Regional Tourism Support Package](#) to assist businesses, including accommodation providers, attractions and experiences, as they manage the impact of current restrictions to stop the spread of coronavirus.

The *Tourism Business Support Program* supports Victoria's critical tourism sector in three ways:

- \$16 million for another 80,000 regional travel vouchers, building on the success of the *Regional Travel Voucher Scheme*.
- An \$11.8 million investment to extend round two of the *Business Costs Assistance Program* with an additional supplement for tourism businesses. Eligible tourism businesses will receive up to an additional \$4500 so that all tourism businesses receive a total grant of \$7000 as part of the second round of the Business Costs Assistance Program.
- A \$4.4 million *Alpine Support Program* to support Victoria's alpine resorts and Dinner Plain, and key businesses in the surrounding towns, as they prepare for the COVIDSafe return of skiers and snowboarders.

The latest investment builds on the [\\$460 million in business support](#) previously announced in response to Victoria's restrictions. Round two of the [Business Costs Assistance Program](#) and the [Licensed Venue Hospitality Fund 2021](#) are now open for applications.

This support package also includes the \$20 million Victorian Events Support Package to support operators in the events industry who have incurred losses due to restrictions.

We are currently developing guidelines for the event support package, and further information will be available soon.

Work also continues on implementing the \$633 million [Visitor Economy Recovery and Reform Plan](#), which was announced at the Victorian Tourism Conference earlier this year.

This whole-of-state strategy will help revitalise and grow Victorian tourism to achieve \$35 billion in annual visitor expenditure, supporting 300,000 jobs, by June 2024.

Once again, we thank you for your efforts in helping keep Victoria – and Victorians – safe.

Regards

Julie Reid
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